MEMP USA
MOBILE EMISSIONS & MAINTENANCE PRODUCTS

ARKANSAS TRUCKING ASSOCIATION MEMBER OFFER · ENDS 12/31/26

Members Save 10% on the ECO System.

The patented, CARB-approved Inline Fuel Device (IFD) that cuts diesel use on every truck. ATA members get 10% off every ECO unit.



ECO 4 · MEMBER PRICE



~~$695~~
$625.50

SAVE $69.50 PER UNIT

ECO 5XL · MEMBER PRICE



~~$1,440~~
$1,300

SAVE $140 PER UNIT

FOR FLEETS

Financing available

Small down payment; monthly payment less than the fuel it saves.

Member discount applies to ECO 4 and ECO 5XL units through December 31, 2026. Quick-connect install kits are at regular price.

ESTIMATED · 20-TRUCK FLEET · 5 YEARS

$340,220

Estimated net fuel savings after the ECO 5XL cost at member price.

Estimated $3,680 saved per truck, per year
8% savings at $5.75 diesel; pays back in approximately 4.5 months.

Burns cleaner, lowers emissions
Conditions fuel before the injectors for a more complete burn: lower emissions, fewer DPF regens, less DPF filter clogging.

Installs in less than 30 minutes
Between the primary and secondary fuel filters. No moving parts, no maintenance, no engine modifications.

Proven in over 30,000 trucks and vehicles

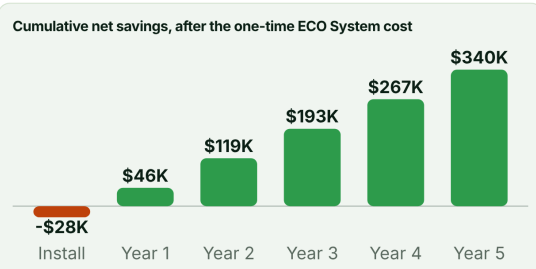
- ✓ 30,000+ installed
- ✓ 5-year warranty
- ✓ CARB approved
- ✓ No Mfg Warranties Voided
- ✓ Made in the USA
- ✓ 30-day pilot program

ESTIMATED ANNUAL FUEL SAVINGS

$73,600

for 20 vehicles at 8% projected fuel savings

$3,680 Savings per vehicle, per year	**$6,133** Fleet savings per month	**4.5 mo** Payback per vehicle
6.5 → 7.02 Estimated MPG after install	**12,800** Gallons saved per year	**130.3** Metric tons CO_2 avoided per year



MEMP Savings Calculator, 18-wheeler: 20 trucks, 200 miles/day, 5 days/week, 6.5 MPG, $5.75/gal diesel, 8% savings, ECO 5XL at member price plus install kit ($1,389 per truck).

See what your fleet would save

Go to our website and enter your fleet's trucks, miles, MPG and fuel price in the Savings Calculator.

www.mempusa.com → Savings Calculator

Savings are estimates and not guaranteed; actual results vary by engine, route and duty cycle. Financing subject to credit approval. Offer valid for current Arkansas Trucking Association members through December 31, 2026. CARB Executive Order D-227-3. US Patents 9,644,153 & 7,942,135.

Questions? Let's talk.

Member pricing, fleet financing and our 30-day pilot program.

Kevin Kuykendall · 214-886-5733
MEMP, LLC · kevink@mempusa.com · www.mempusa.com

MEMP USA
MOBILE EMISSIONS & MAINTENANCE PRODUCTS

ARKANSAS TRUCKING ASSOCIATION MEMBER OFFER · ENDS 12/31/26

More savings on diesel engines.

The ECO System Inline Fuel Device (IFD) cuts fuel use. On diesel engines it has also shown additional savings beyond the fuel tank.

1

Less downtime from regens

Fewer DPF regens means fewer hours with a truck derated, parked or waiting on a forced regen.

2

Longer life for DPF filters, EGR coolers and EGR valves

A cleaner burn leaves less soot and deposit on the emissions components that cost the most to replace.

3

Longer equipment life

Less deposit and soot buildup means less wear on the equipment you need to keep in service.

4

Clean a DPF instead of replacing it. Save even more with Cobra Clean.

When a DPF filter needs to be cleaned rather than replaced, Cobra Clean saves even more. It also cleans EGR valves and coolers, injectors and air filters. Ask us about Cobra Clean pricing for ATA members.

Savings are estimates based on reported results and are not guaranteed; actual results vary by engine, duty cycle and maintenance history. CARB Executive Order D-227-3. US Patents 9,644,153 & 7,942,135. No Mfg Warranties Voided.

Questions? Let's talk.

Member pricing, fleet financing and our 30-day pilot program.

Kevin Kuykendall · 214-886-5733
MEMP, LLC · kevink@mempusa.com · www.mempusa.com